

YOUNG PERSON OF THE YEAR



BEN SCOLARO

MANAGER OF CREATIVE SERVICES |
CHICANOS POR LA CAUSA

Ben Scolaro strives to unite people by magnifying voices, histories, and identities.

An internationally-published storyteller, Ben distills complicated narrative into its most essential parts. His signature look features striking, emotional images paired with bold graphic design choices intended to capture the viewer's attention and evoke a powerful message.

Ben has a bachelor's degree in English Literature from Arizona State University. After graduating college, he taught GED classes for Mesa Public Schools and edited a novel for a publishing company. Later, he worked as a copywriter for an architecture firm, where he soon found himself drawn to graphic design.

Ben enrolled in graphic design classes at Scottsdale Community College and took over designing the firm's proposals, which thereafter received praise from Frank Lloyd Wright disciple and prominent architect Vernon Swaback.

Ben's penchant for uncovering repressed and untold stories led him to accept a position with Chicanos Por La Causa (CPLC), the largest Latino advocacy group in the Southwest, where he currently holds the title Manager of Creative Services. At CPLC, Ben expanded his skills further to include photography and website design.

Ben has worked on ADDY and Telly-Award winning pieces, published a historic book and exhibit, and created numerous successful advertising campaigns. His work has been featured in Financial Times Magazine, International Musician Magazine, and several Arizona news outlets.

PREVIOUS RECIPIENTS

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2018 Kate Sitter