

woman of excellence award



Adrianna Dalpiaz

Vice President, Account Services | ANDERSON Advertising & PR
PHYLLIS EHLINGER WOMEN OF EXCELLENCE AWARD

Adrianna is outgoing and energetic, fair and balanced which blends well with her drive, strong organizational skills, and an impeccable attention to detail. All of these things come in handy in her current role at ANDERSON Advertising as the VP of Account Services, where it is her job to develop agency-client relationships, build our accounts and mentor our account service staff to help them perform at their best.

Over the past eighteen years, she has developed an ability to lead teams through branding projects, integrated campaigns, strategic planning and marketing programs to move business objectives forward, increase ROI and help clients grow. She has provided strategic and tactical direction for a wide variety of clients in a broad range of industries, from Desert Financial Credit Union to the Arizona Office of Tourism.

Her current role has led her to a true area of passion - being a leader and mentor. Working with incredible brands is always rewarding and fun, but there is something to be said about her making an impact on a daily basis on the people around you. Every day she strives to lead by example - hard work, humor, dedication, commitment, respect, timeliness, etc. - while maintaining her philosophy of "we are people first." We are human and our bad days, funny idiosyncrasies, struggles and celebrations are what make us unique and valuable. She wants her team and others around us to feel comfortable in their own skin and that they are not valued just for their work, but for who they are as people. As a team, we strive for excellence, foster collaboration and have a ton of laughs and dance parties along the way.

Previous Recipient

2022 Betsey Griffin Jones
2020 Sasha Howell
2019 Fran Mallace
2018 Alicia Wadas